

PT Bundamedik Tbk

Analyst Meeting – 9M23 Results

Nov 2023

Disclaimer:

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Leading Provider in Specialized Healthcare Services since 1973



Bundamedik Tbk (BMHS) Ecosystem



Expanding Presence

10 HOSPITALS + 2 CLINICS



11 IVF CLINICS



28 LABORATORIES



1k++ CLINICS NETWORK (KLINIK PINTAR)

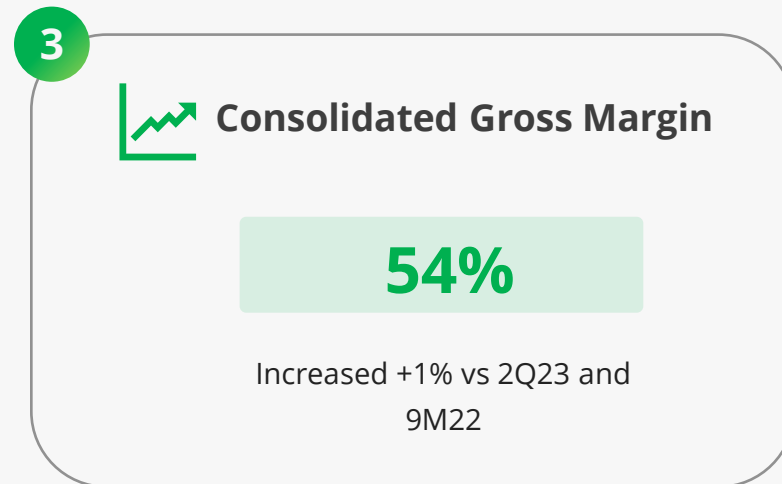
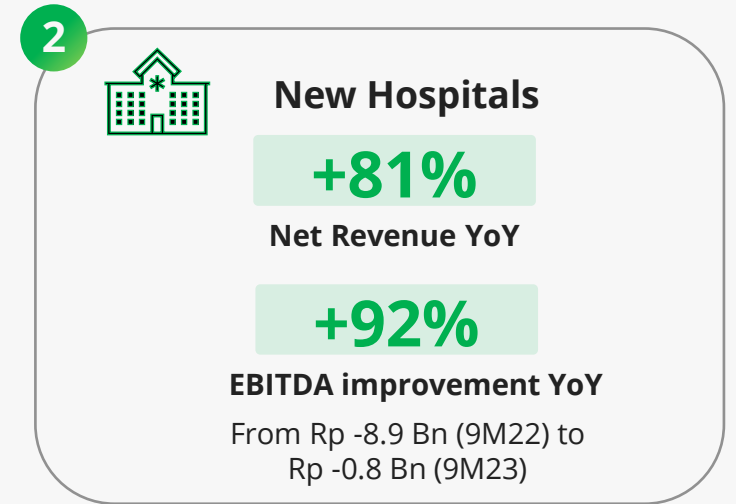
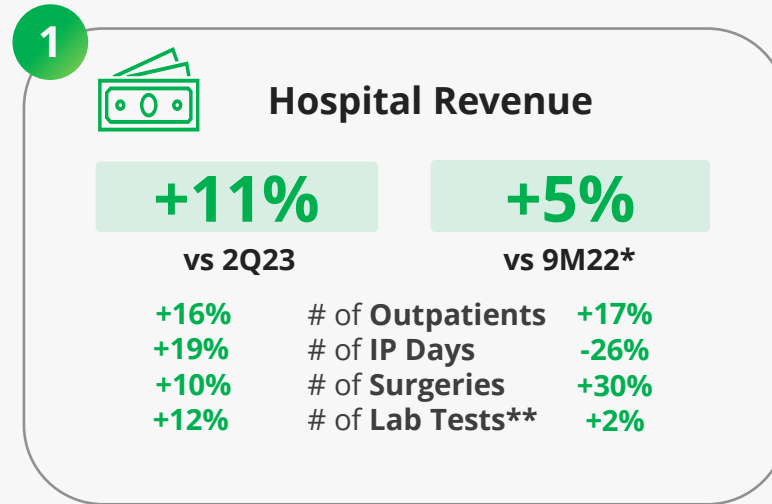


126 FERTILITY CLINICS NETWORK (KFI)



9M23 Results

9M23 Key Highlights



*Exclude revenue from Covid
 **Exclude revenue from Covid Lab Test



*Our commitment to serve better
 From embryo throughout life*

Financial & Operational Performance

QoQ operational metrics improving

	HIGHLIGHTS OF CONSOLIDATED RESULT					
	2Q23	3Q23	QoQ (%)	9M22	9M23	YoY (%)
1 OPERATIONALS						
# Outpatient	128.3	148.4	16%	351.1	410.7	17%
# Inpatient Days	23.0	27.3	19%	99.0	73.6	-26%
# Inpatient Admission	10.0	11.4	13%	24.9	31.2	26%
# Surgery	3.3	3.6	10%	7.9	10.2	30%
# Beds	631	631	0%	627	631	1%
BOR (%)	40%	48%		64%	43%	
BOR Existing (%)	55%	64%		83%	55%	
BOR New (%)	27%	35%		37%	29%	
# IVF Cycles	1.14	1.29	14%	4.35	3.82	-12%
# Lab Test (Diagnos)	162.5	175.2	8%	648.8	509.5	-21%
# Lab Test (Diagnos - non Covid)	153.8	172.0	12%	475.5	484.2	2%
2 PROFIT LOSS						
Gross Revenue	336	377	12%	1,228	1,099	-11%
Net Revenue	286	322	13%	1,082	941	-13%
Gross Profit	154	177	15%	578	512	-11%
GPM (%) to net	54%	55%		53%	54%	
3 EBITDA						
EBITDA	31	53	71%	251	145	-42%
EBITDA Margin (%) to net	11%	17%		23%	15%	
Net Profit	(8.4)	2.8	134%	108.3	9.0	-92%
NPM (%)	-2%	1%		9%	1%	
NP attributable to:						
Owners of the parent	(5.7)	1.9	133%	73.7	6.2	-92%
Non-controlling interests	(2.7)	0.9	133%	34.5	2.8	-92%

Key Notes

1 Core Business in 9M23

- **Hospitals metrics:** mostly grew in # Outpatients, # IP Admission and # surgeries, but # IP Days declined by -26% YoY
- **Morula** - # of cycles -12% YoY due to slow cycles realization but 3Q has shown improvement QoQ
- **Diagnos** - # of non-Covid test volume by +2% YoY

2 3Q23 Gross Revenue +18% QoQ due to:

- All QoQ operational metrics improving, resulted higher revenue Hospital +11%, Morula +14% and Diagnos +7%

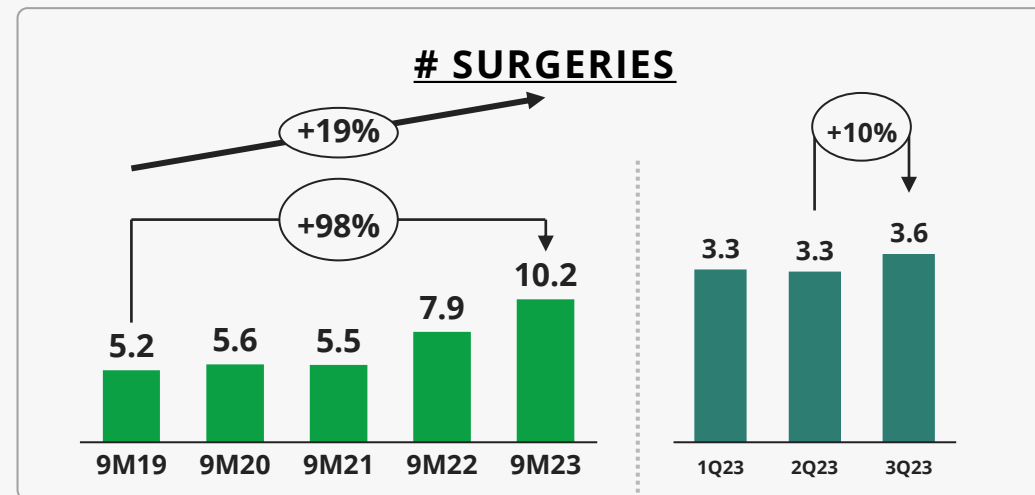
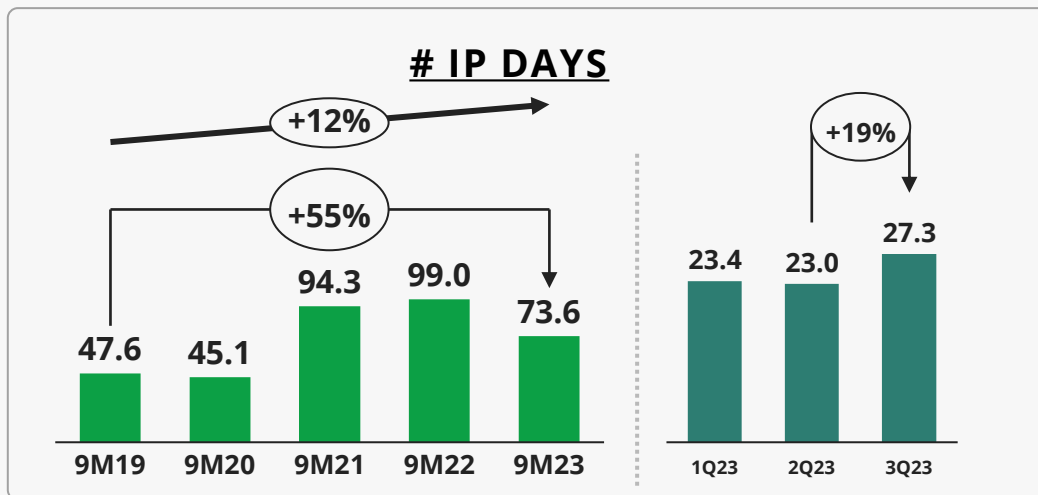
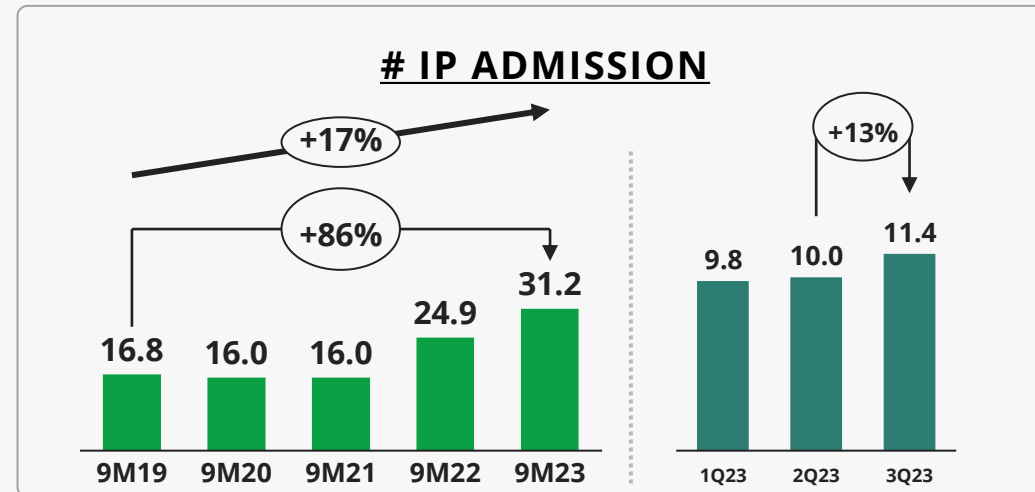
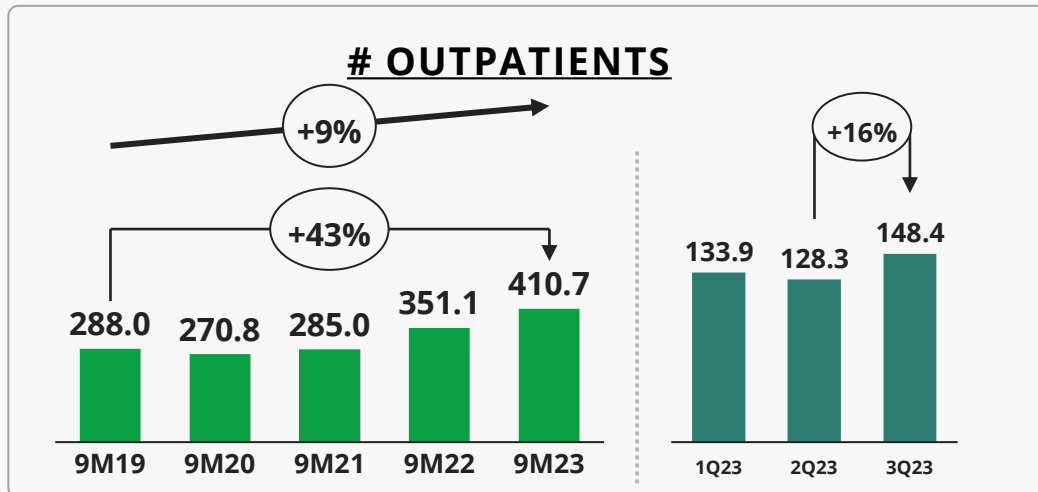
9M23 Gross Revenue -9% YoY due to:

- Hospital: -1% YoY, but core non-Covid increased by +5%,
- Morula -16% YoY given lower cycle volume
- Diagnos -26% YoY as the growth in non-COVID test volume is not yet able to replace the sharp decline in COVID test volume

3 3Q23 EBITDA +71% QoQ due to improvement in revenue and cost efficiency

9M23 EBITDA -42% YoY due to: lower revenue 9M23 and higher operational cost to strengthen our pipeline

Hospitals Volume



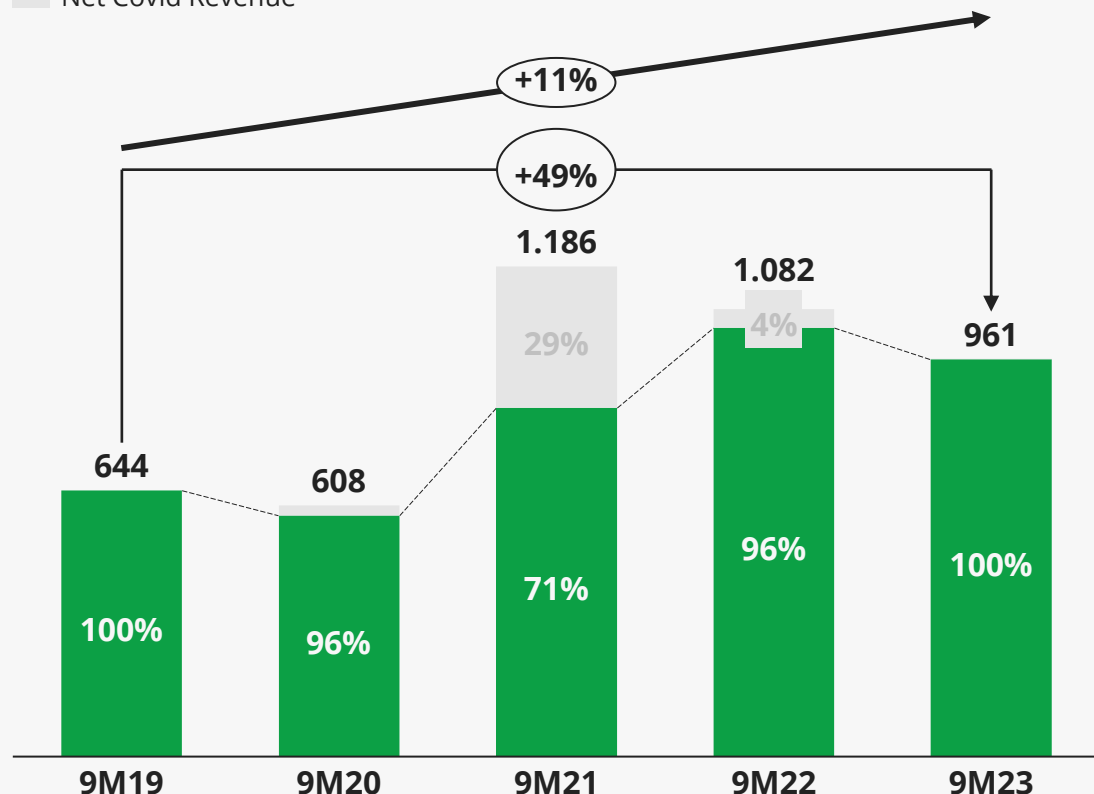
All units in '000

Financial Performance

Consolidated

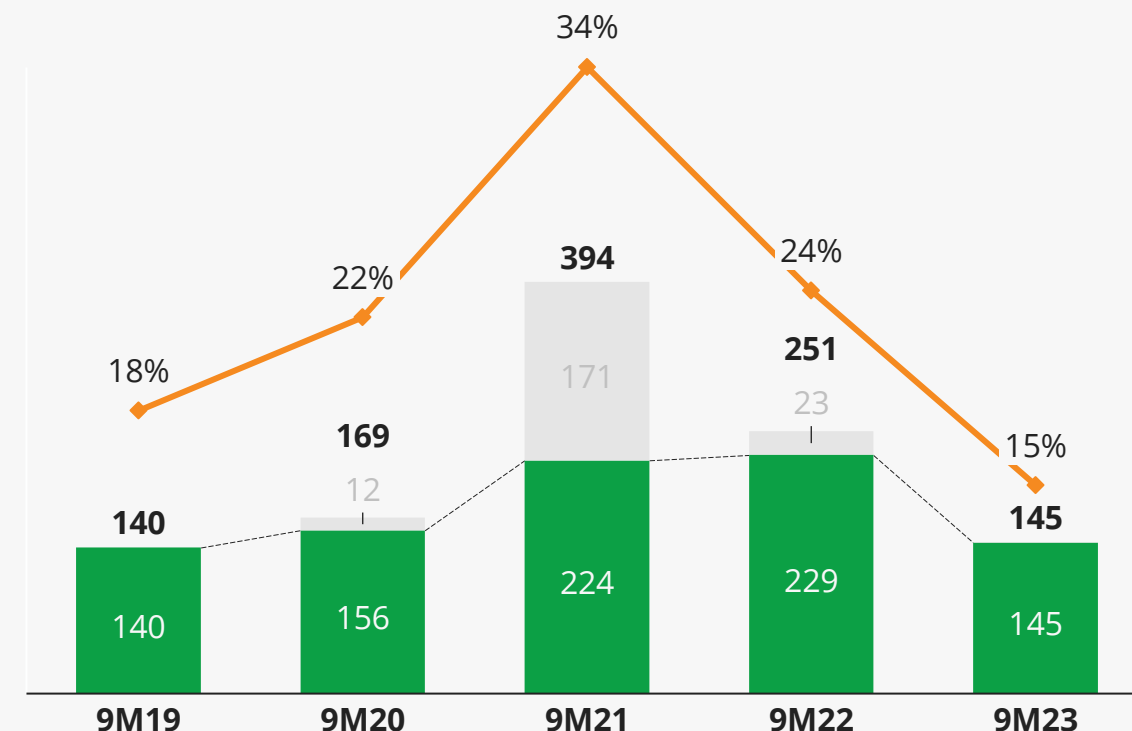
NET REVENUE (Rp B)

- Net Core Revenue
- Net Covid Revenue



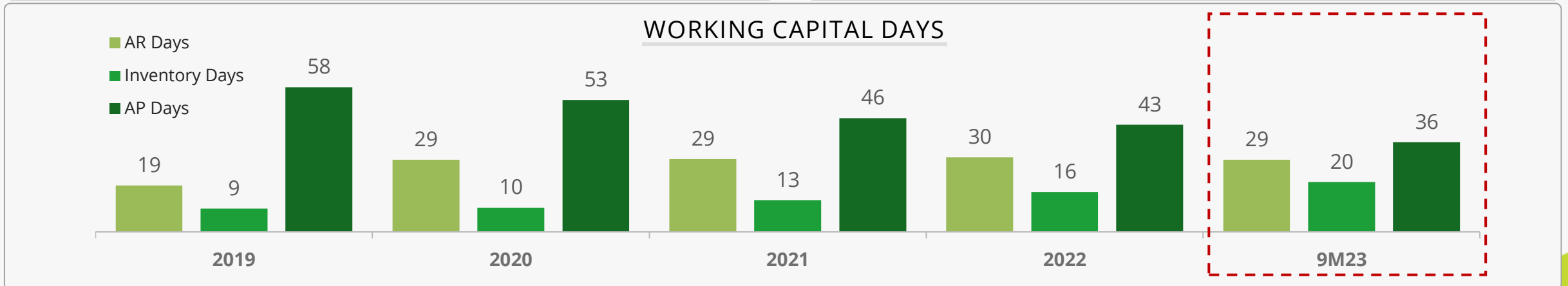
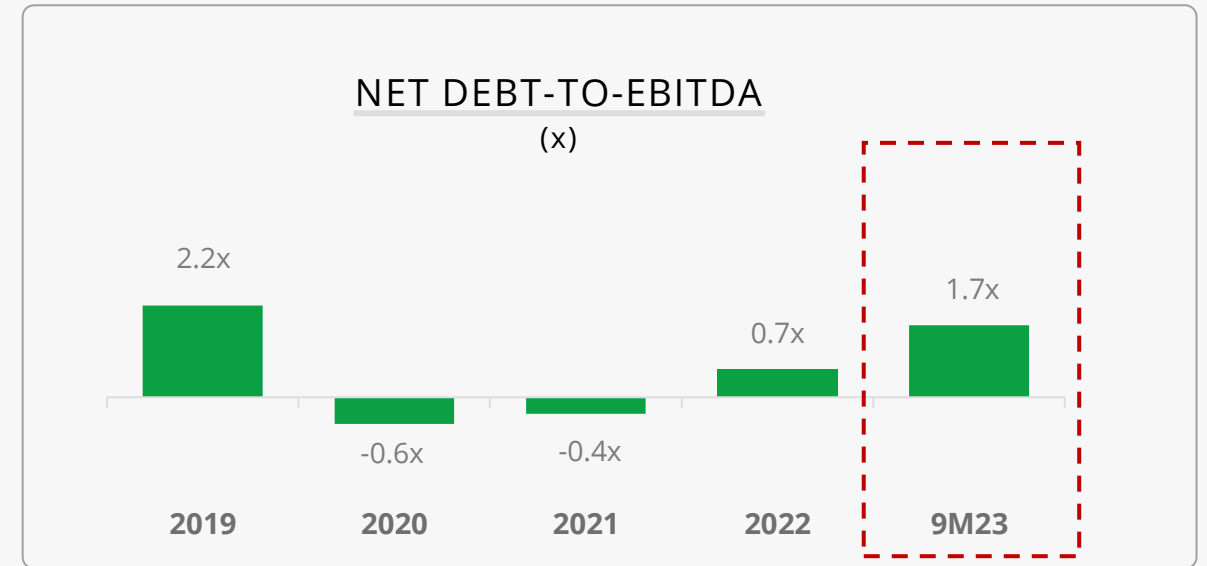
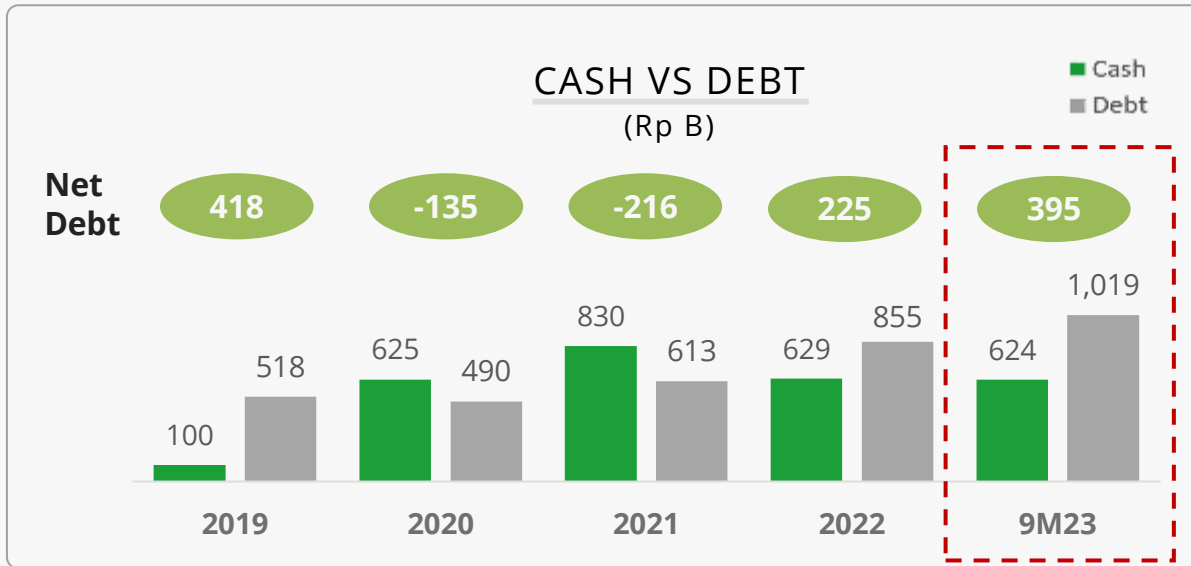
EBITDA (Rp B, % Margin)

- EBITDA Margin
- Covid EBITDA
- Core EBITDA



Balance Sheet

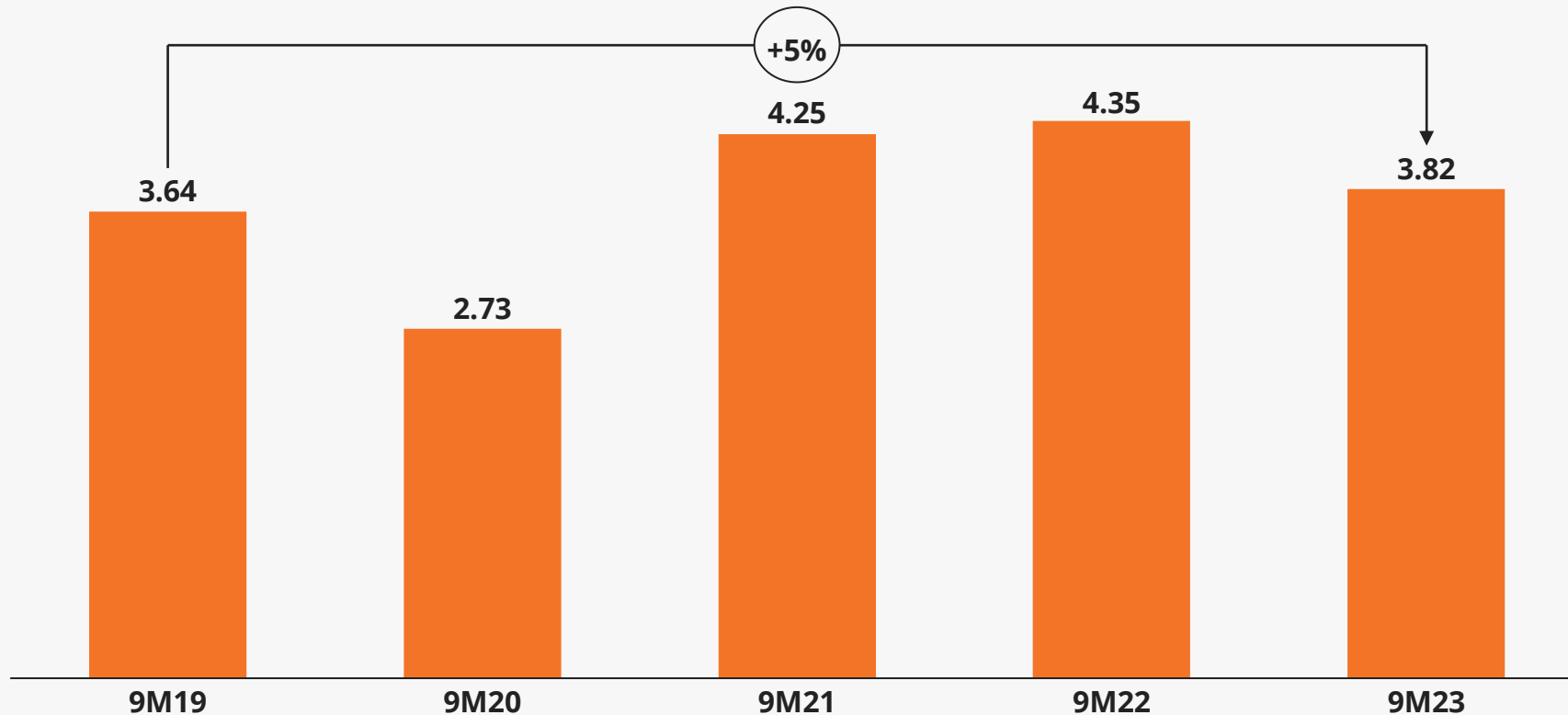
Remains healthy



IVF Cycles

Initiatives in progress to increase cycle performance

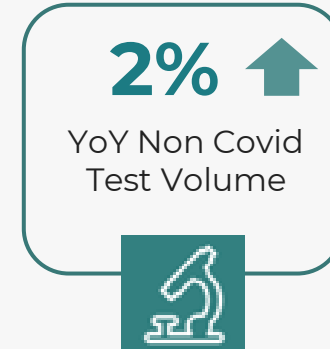
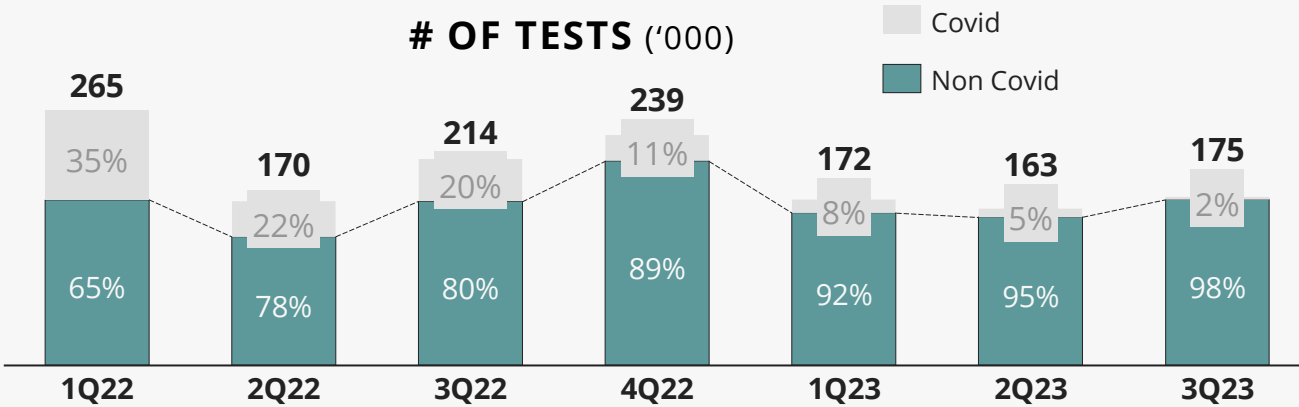
OF IVF CYCLES ('000)



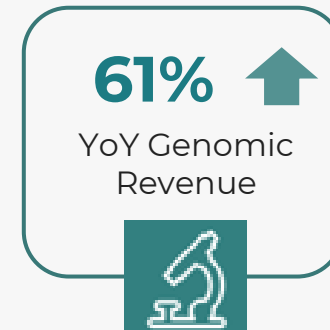
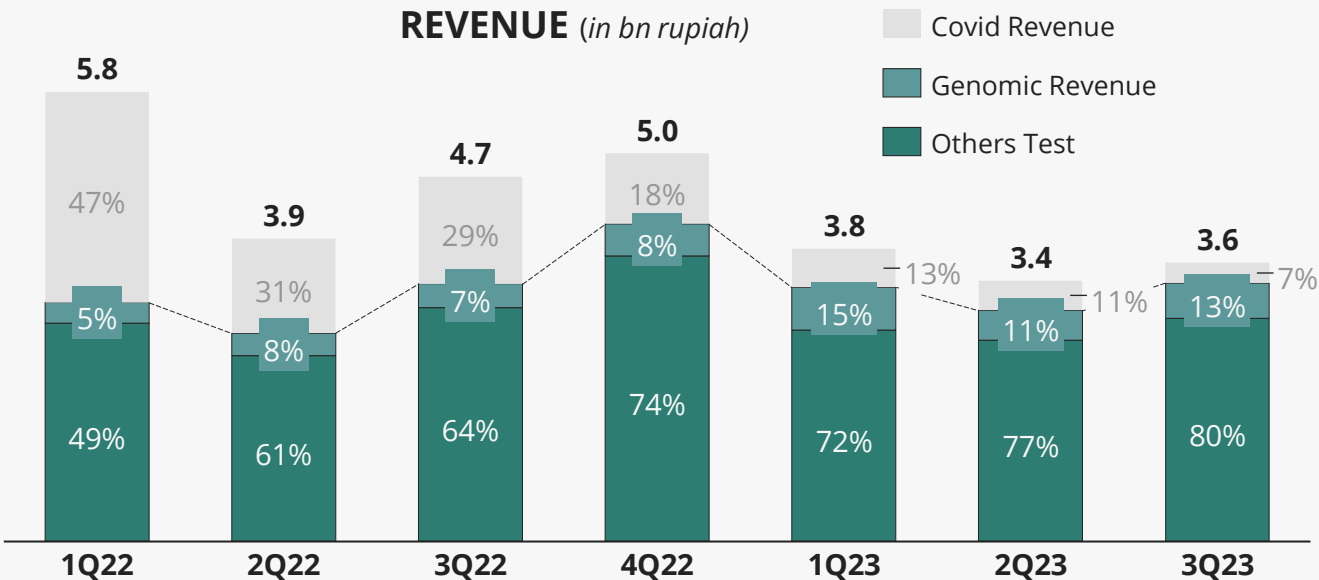
Diagnos

Focusing on genomic testing

OF TESTS ('000)



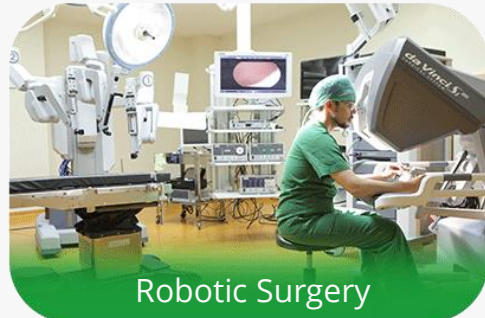
REVENUE (in bn rupiah)



Promising Genomic revenue YoY increased by 61% in line with genomic volume increased by 62% YoY

Strengthening Our Core

Strengthening Our COEs



Bunda General Hospital
Bunda Women & Children Hospital
Jakarta

Ensuring Standardised Quality Process



2023 Outlook

2023 Key Focus Area

1 Improve the performance of our newly acquired hospitals

2 Continue with cost efficiency initiatives to maintain margin

1

2



3

4

5

3 Optimize **productivity and performance** of our network: KFI (satellite clinics for Morula) and **Diagnos lab outlets**

4 Enhance our **competitive edge** through **better service, better medical outcome and technology**

5 **Selectively** pursue growth opportunities through M&A

Our New Hospitals Performance



172

Beds



60++

Specialist Doctors



2

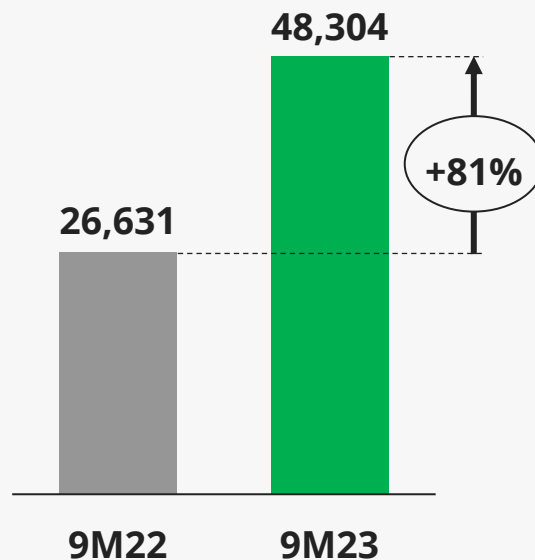
W&C Hospitals



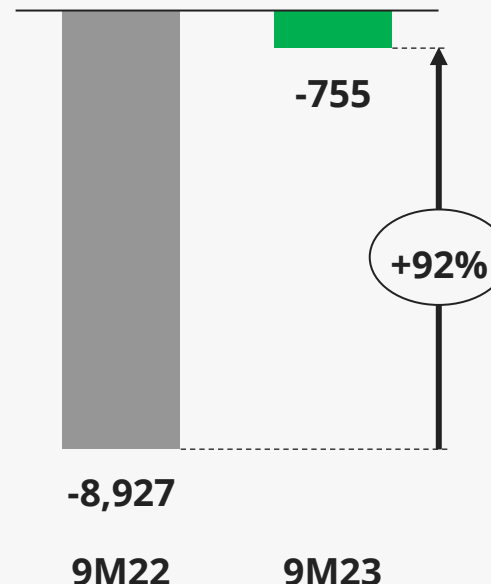
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General Hospital

Net Revenue



EBITDA



Financial optimization

- +81% revenue and EBITDA grew from Rp-9Bn to Rp -0.8Bn. On track to record EBITDA **0** in FY23
- 3Q23** new hospitals recorded positive EBITDA **+0.4bn**

Operational excellence

- Synchronized patient experience for all new hospitals
- Ongoing weekly medical review, and medical training

Data IT

- Implemented our IT software to all our new hospitals

Our new Hospitals : RSIA Bunda Palembang, RSU Citra Harapan, RSIA Bunda Dewata (RSIA Pusura Tegalsari on renovation)

Annualized Cost Efficiency

BPJS Update

Identified potential improvement

With intensive quality and cost control for BPJS services, update from one of our hospital result in Mar-23 (before) and Sep-23 (after) resulted improvement in our Gross Margin and EBITDA Margin

	Mar-23	Sep-23	Improvement
GPM (%)	47%	52%	+5pps
EBITDA Margin (%)	28%	31%	+3pps

Rp 8 Bn
Cost Efficiency

Done: 1 Hospital
To be roll out in our 4 other hospitals
Target: Dec-23

Annualized Cost Efficiency

Key value

- ✓ **Equipment cost transformation saving**
 - 5-10% cost saving per specific specialization through purchase medical equipment, negotiation, and formulary change
- ✓ **Asset tracking and utilization improvement**
 - Enhance tracing and leverage analytics
- ✓ **Continuous analyze GPM per specialization**
 - Close review and monitoring margin per patient every month for continuous margin improvement

Identified potential improvement

Rp 10 Bn
Cost Efficiency

Rp 9 Bn
Cost Efficiency

Rp 11 Bn
Cost Efficiency

Total

Rp 38 Bn
Cost efficiency

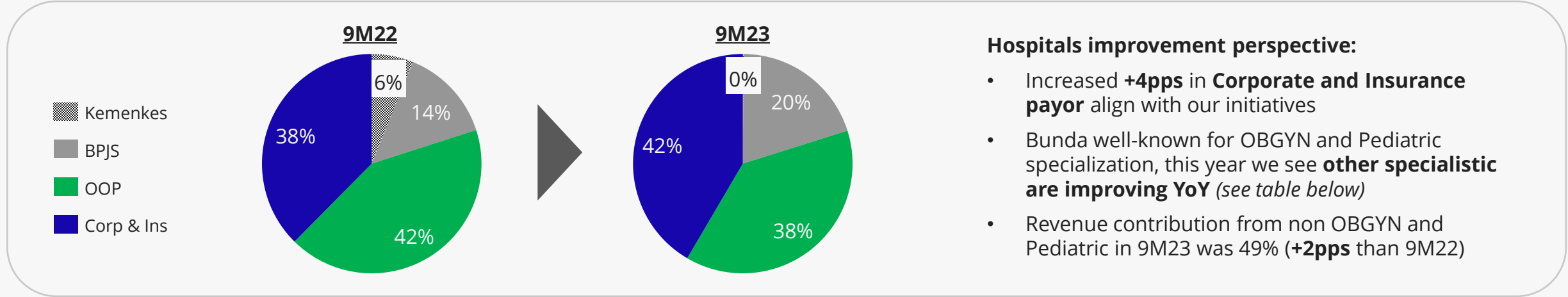
Hospitals 2023 Initiatives

Hospitals initiatives	Timeline
 <p>Hospitals</p>	<ul style="list-style-type: none"> ✓ Doctor partnership recruitment for our new hospitals Quick win ✓ RS Bunda Menteng - Branding as family integrated care hospital Quick win ✓ Focus to engage B2B Market & Community Quick win ✓ Increasing referral from all potential channels Quick win ✓ Medical equipment enhancement Mid-Long
	<ul style="list-style-type: none"> ✓ Increasing seamless patient journey Quick win ✓ Increasing patient engagement Quick win ✓ Increasing cross selling program Quick win

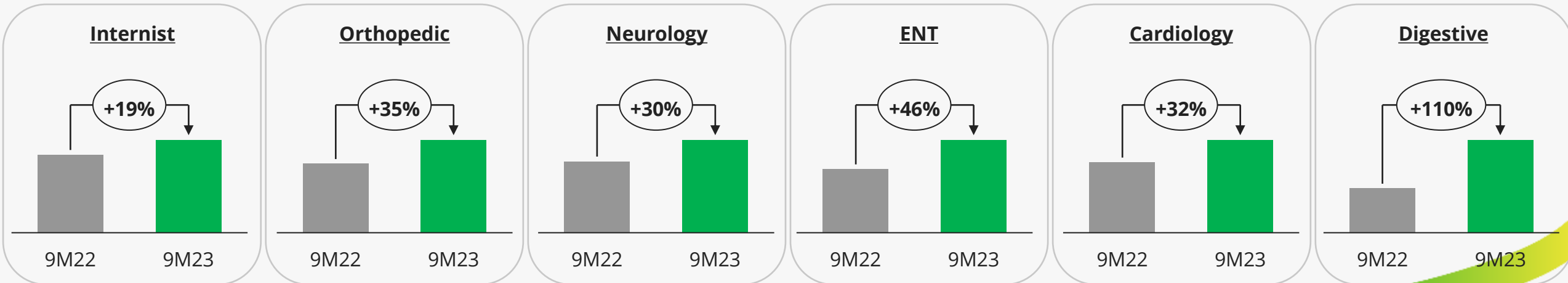
Notes: Quick win : less than 6 months, Mid-Long: 6 months – 1+years

Update Hospitals Result Initiatives

Per payor:



Per Specialistic:



Morula 2023 Initiatives



Action plan

✓ Operational efficiency and focus on top generated clinics

✓ Seamless patient journey
✓ OneBunda platform integration

✓ Personalized protocol and product package
✓ Increase conversion rate from New Female Patient

✓ Exploring B2B partnership

✓ Focus on new technology including genomic

Timeline

Quick win

Quick win

Quick win

Quick win

Quick win

Notes: Quick win : less than 6 months

161.243
(Existing Non-BPJS Patients)



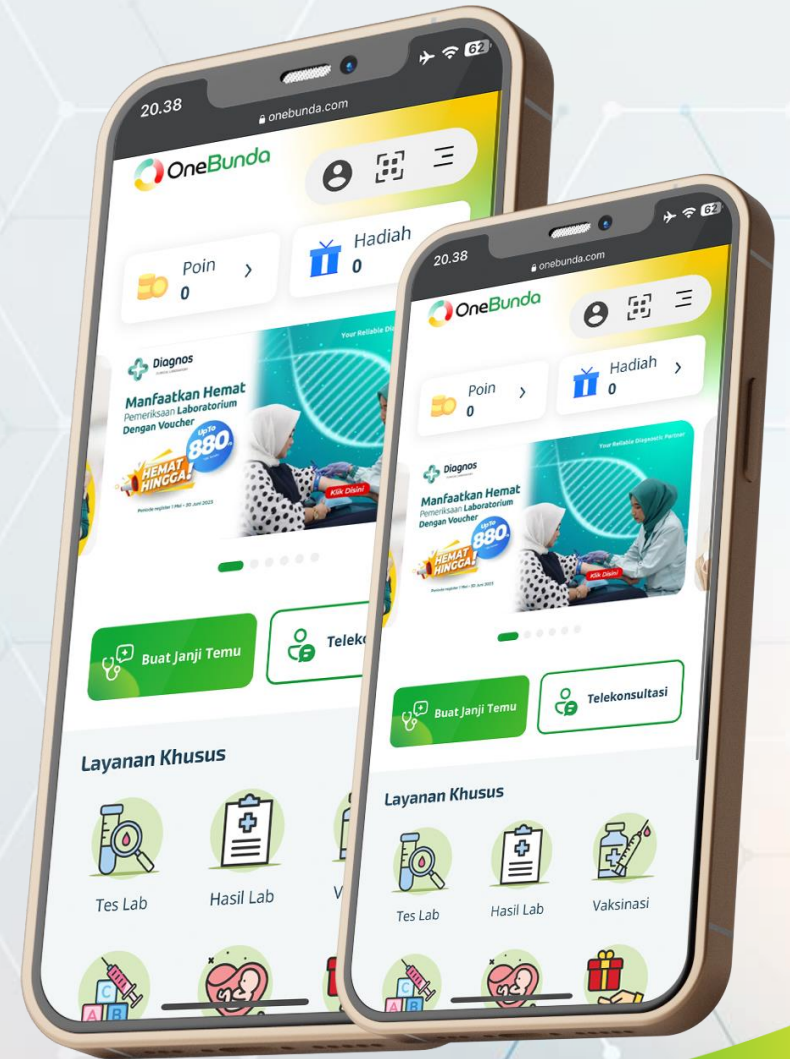
65.765
OneBunda's Unique Users

As of 30 September 2023,

41%

Of existing Bunda's patients (non BPJS) have registered and used OneBunda

Most Frequently Used Features is Janji Temu that generate **~40K Transaction**



2023 Network Planning



RSIA Bunda Jakarta Renovation

Building renewal & rejuvenation for our signature hospital. Expect to finish early 2024.



RSIA Bunda Dewata

Fully operate as W&C Hospital in Mar23. Type C hospital with 25 bed capacity.



Bunda Morula Nusa Dua

Morula add presence in Bali area to cater domestic and tourist patient. Currently operate as outpatient clinic.

THANK YOU

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